

2/28/06

81342



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: Robert Bernstein Art Unit: 3622

Serial No.: 09/777,098

Filed: February 5, 2001

For: METHOD AND APPARATUS FOR
IDENTIFYING CUSTOMERS FOR
DELIVERY OF PROMOTIONAL MATERIALS

Examiner: Carlson, J.

Attorney
Docket No.: 81342

RESPONSE

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

In reply to the Office Action of December 18, 2006, the applicant responds
as follows: